## WHAT YOU NEED TO KNOW WHEN BRINGING PRODUCT SAMPLES INTO CANADA

consumables list (even if it is only one sheet of paper towel.)



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## Determine if the remaining items are eligible for import. Are there Avoid delay or seizure with this checklist any restrictions bringing your samples into the visiting country? Check with the applicable participating Government Agency or your Take inventory: Create a list of what you want to bring to the show. customs broker. Split the list into two sections: Ensure all samples meet marking regulations and are within the a. Everything you intend to leave behind. Include anything you will country's quantity and packaging requirements. use, destroy (consumables) or possibly sell while in the country. Determine the best entry type for the sample. Speak to a customs b. Everything you will bring home broker about the import method that best meets your timeline requirements and cost reduction goals. If time permits, remove any products that you can purchase in the country you are entering. If an item (not your product for display, Take note of the date of import as many temporary imports must be sample or sale) is to be consumed or used in the visiting country, it exported within a specified time frame. may require an entry. Cleaning supplies used at the exhibition booth is an excellent example of this. Otherwise, add these items to your

Bring your official exhibition documentation listing the date and location of the tradeshow you will be attending.

## Determine the restrictions for each of your trade show imports with this table

Description   Give-away items distributed to attendees of the event. (limited to the number of attendees)   Items for sale bearing the official registred symbol of a foreign organization.   Office equipment used for display or demonstration   Catalogues, price isis, trade notices and the like.   Commercial samples of "negligible value imported steps for orders for goods or services.   Goods being imported temporarily, not for sale, of services.     Duty free?   Yes, If there is an philosible TAI that can be applied   Yes, unless goods are not exported.   Yes if exported within 18 months.   Most paper goods are conditionally duty free, any other main applicable TAI that can be applied   Yes if exported within 18 months.     GST Exempt?   No   Yes, unless goods are not exported.   Yes   Yes   No   Yes if exported within 6 months.     Notes   Any souvenirs intended for sale or consumption in B3.   The goods are required to be reported under a B3.   Any goods remaining in Canada must be accounted for on a B3.   The goods are required to be reported under a E29B or ATA Carnet.   Any goods remaining in Canada must be accounted for on a B3.   Any goods remaining in Canada must be accounted for on a B3.   Any goods remaining in Canada must be accounted for on a B3.   Any goods remaining in Canada must be accounted for on a B3.	Importing into Canada	Souvenirs	Branded Paraphernalia	Office Machines and Equipment	Advertising Material	Commercial Samples and Apparel Samples	Display Goods
Duty free?applicable FTA that can be appliedare not exported.within 18 months.are conditionally duty free, any other materials may be duty free if there is an applicable FTA that can be appliedwithin 18 months.within 18 months.GST Exempt?NoYes, unless goods are not exported.YesNoYes if only one sample of each kind is displayed.Yes if exportedNotesAny souvenirs intended for sale or Consumption in B3.The goods are required to be reported under a E29B or ATA Carnet.The goods are required to be reported under a E29B or ATA Carnet.Any goods a B3."Negligible Value = if the duty payable is < \$2.00 dering, perforating, guing, broit is such a maner as bi accounted for on a B3.The goods are required to be reported under a E29B or ATA Carnet.Any goods a B3."Negligible Value = if the duty payable is < \$2.00 dering, perforating, guing, but not in such a maner as bi asample and the delivered into a bodied warehouse.en route from one recognized event to an B3.NotesAny souvenirs intended for on a B3.The goods are required to be reported under a E29B or ATA Carnet.Any goods a B3."Negligible Value = if the duty payable is < \$2.00 or onsumption in to such a maner as bi duty its uselfunes as a sample, at custom discretion more than one quantify we made available samples and more than one quantify we made available sample is parkaged precidued the if E28B or Carnet.The goods are required to be reported under a E28B or Carnet.The goods are required to be a B3.The goods	Description	distributed to attendees of the event. (limited to the number of	bearing the official registered symbol of a foreign	used for display or demonstration	lists, trade notices	of *negligible value imported solely for the solicitation of orders for goods or	imported temporarily, not for sale, for lease, or for further manufacturing or
GST Exempt? goods are not exported. goods are not exported. sample of each kind is displayed. within 6 months.   Notes Any souvenirs intended for sale or consumption in Canada must be accounted for on a B3. The goods are required to be reported under a E29B or ATA Carnet. The goods are required to be reported under a E29B or ATA Carnet. Any goods intended for sale or consumption in Canada must be accounted for on a B3. "Negligible Value = if the duty payable is < \$2.00 Consumption may be made useless by marking, or otherwise altering i, but on in such a marking, gluing or otherwise altering i, but on in such a marking, gluing or otherwise altering i, but on in such a marking, gluing or otherwise altering i, but on in such a marking, gluing or otherwise altering i, but on in such a marking, gluing or otherwise altering i, but on in such a marking, gluing or otherwise altering i, but on in such a marking, gluing or otherwise altering i, but on in such a marking, gluing or otherwise altering i, but on in such a marking, gluing or otherwise altering i, but on in such a marking, gluing or otherwise altering i, but on in such a marking, gluing or otherwise altering i, but on in such a marking destroit nuch a dutions a B3. "Negligible Value = if the diverged into a bonded en route from one recognized event to another or accounted for and deliverged into a bonded	Duty free?	applicable FTA			are conditionally duty free, any other materials may be duty free If there is an applicable FTA	Yes	' '
NotesIntegret out of mageIntegret out out out out out out out out out ou	GST Exempt?	No	goods are not	Yes	No	sample of each kind	
being used otherwise than as samples.	Notes	intended for sale or consumption in Canada must be accounted for on a	required to be reported under a E29B or ATA Carnet. Upon export any goods remaining in Canada must be accounted	required to be reported under a E29B or ATA	intended for sale or consumption in Canada must be accounted for on	dut) payable is < \$2.00 CDN. Samples not for consumption may be made useless by marking, tearing, perforating, gluing or otherwise altering it, but not in such a manner as to destroy its usefulness as a sample, at customs discretion. **Consumable samples may be made available in more than one quantity when the quantity and the manner in which they are packaged preclude their being used otherwise than	recognized event to another or accounted for and delivered into a bonded warehouse. The goods are required to be reported under a

## Why it is not a good idea to take samples in your suitcase without declaration

- 1. It's illegal: Everything that you are bringing into Canada for business purposes needs to be declared.
- 2. It can be seized or destroyed. Samples may be made useless by marking, gluing, tearing, etc. to make them useless for sale.
- 3. It can delay your journey. If Customs requires you to complete an entry while you are at the port of entry, it will take time to do so.